



LITTLE BLUE BOOK OF INSPIRATION



Helping your business stand out

Passionate, sensitive and creative ... three words that sum up Aqua Design Group.

"I'm passionate about helping businesses of all sizes with their graphic design and printing needs, with a thought out and sensitive approach to every client I have. This enables your business to stand out within the business sector and save money on printing and marketing costs too."

Dylan Moore, Aqua Design Group



Greater Manchester
Chamber of Commerce
Member of Chamber of the Year
2017/18



MARKETING
STOCKPORT

MEMBER



Logo Design

Stationery

Leaflets

Brochures

Social Media Awards

Promotional Items

Proudly Made In...

The Royal Connection

Made in Stockport Awards

Exhibitions

Logo Design

Want to stand out within your industry and create a memorable brand?
This is a selection of logo designs for a variety of small business.



Dylan was fantastic in creating my new business logo. He took all my points on what I wanted it to have and was very professional throughout making it. I asked to make a few changes and nothing was too much trouble for him. The communication was great and will definitely recommend him to all my friends. Thank you so much."

Tasty Food & Drink Hire

Stationery

Your brand is more than your logo. Utilise it with the use of stationery items such as Business Cards, Compliment Slips, Letterheads, Gift Vouchers and more.



"Here at BodyEvolve Family Chiropractic we have ordered from Dylan many times and have always been delighted with the quality of the business cards and how efficiently our orders are processed and delivered - we would highly recommend Dylan and Aqua Design Group to everyone."

Michelle Chrapkowska, BodyEvolve Family Chiropractic

Leaflets

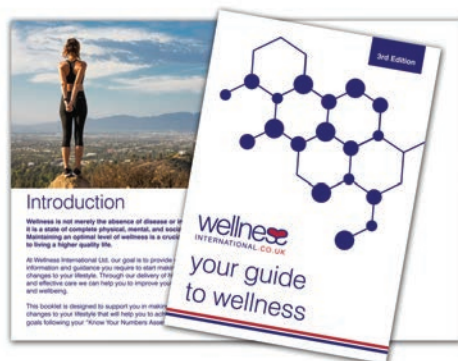
Express your business with the use of leaflets. Different shapes and sizes can be used to further develop and raise awareness of your brand.



“Dylan produced really high quality prints for Harrods Motor Components, helping us to roll out our new membership programme. The designs that he created were more than we imagined, he was attentive to our needs and always quick to respond to any queries. The design and print process was much faster than we expected and we are extremely happy with the results.”

Mike Harrod, Harrods Motor Components

Do you have products and services you'd like to promote?
Developing your brand with a range of styles and finishes.



“

Dylan is a pleasure to work with - communicates every step of the way, understood what we were aiming to achieve, offered useful advice and has produced a fabulous digital catalogue. Not only that, he provides amazing ongoing support via social media which is beyond expectation. Highly recommended.”

Virginia Seeckts, BasketBasket

Social Media Notice Board

Social media has been a fantastic tool for the business. Through this I've been able to reach a wider audience, meet some fantastic businesses and win some rather interesting awards too.



Theo Paphitis of Dragons' Den fame runs a competition called Small Business Sunday #SBS and in October 2011 the business was lucky enough to be one of the 6 chosen for a RT to his 245,000 followers.



Edgbaston #SBS Event

Jacqueline Gold CBE, Chief Exec of Ann Summers runs a competition celebrating Men in Business called #MOM. In March 2012 the business was one of the 5 chosen for a RT to her 25,000 followers.

Ann Summers



Jacqueline Gold CBE

Promotional Items

Want to give your customers something memorable?
Promotional items can be used to promote the business and show off.



Theo Paphitis #SBS Winner Goodies



Jacqueline Gold #WOW Winner Goodies



'Made In...' Promotional Items



Amshire Solutions Ltd. Promotional Items



"Dylan is an amazing supporter of #WOW and makes great certificates and other items to support your wow win."

Jacqueline Gold CBE, CEO Ann Summers

Proudly Made In...

Want to show off your products and services are produced in your region?
I've designed a variety of digital badges to put on social media, packaging and more.



"As a local photographer who loves MK, I could immediately see how something like this could be beneficial for many different types of creative and craft-based businesses - in fact any business that 'makes' something in the city."

Gill Prince Photography





THE ROYAL CONNECTION

Est. 2012

Inspired by the Diamond Jubilee celebrations for Queen Elizabeth II, the business decided to start a weekly competition on X and Instagram to celebrate women in business called #QueenOf day and this was then followed by #KingOf day to celebrate men in business and in 2021 #MonarchOf was introduced to celebrate the LGBTQ community.

To enter you simply send a post about your business to the cheeky Andy Quinn @ADG_IQ using the relevant hashtags. #QueenOf day, #KingOf day and #MonarchOf day and is every Thursday 9am - 9pm.



#KingOf

This is one of the style of badges available to men in business winners. With mentions throughout the week on X and Instagram along with reposts with the use of the hashtag.



#QueenOf

This is one of the style of badges available to women in business winners. With mentions throughout the week on X and Instagram along with reposts with the use of the hashtag.



#MonarchOf

This is one of the style of badges available to LGBTQ winners. With mentions throughout the week on X and Instagram along with reposts with the use of the hashtag.

theroyalconnection.co.uk



#MISA23 BUSINESS
OF THE YEAR

COFFEE BLOCK

CELEBRATING CREATIVE BUSINESS IN STOCKPORT

Started in 2021 to showcase and
celebrate businesses across the town.

The awards entrants are nominated by
businesses and the public and finalists
of the categories are voted for by
the public.

CREATE • INNOVATE • DISCOVER



Exhibitions

Want to show make an exhibition of your small business?
There are a variety of items you could utilies to promote your business.



KGC Engineering Roller and PVC Banners



The Cuddle Bed Company Folders



Andrew J Musson Name Badge



Remember My Baby Branded Pens

“

“Courteous service and prompt delivery - pens look fab - thank you!”
Nicky Heppenstall, Remember My Baby

**Creative Design
Promotional Items
Workwear
Print**

fluid design for you

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